



# TCPA GUARDIAN

ONLY DIAL OR TEXT IF YOU CAN PROVE CONSENT

Whether you buy or sell leads, your business is one link in the marketing chain regulated by the Telephone Consumer Protection Act (TCPA). Dialing the phone, sending a text, or sending a completed lead are all actions that need to be compliant.

### TCPA protection starts with asking two questions:

1. Do I KNOW I've collected the consumer's consent before calling or texting?
2. Can I persuasively PROVE consent in the event of a complaint?

### Jornaya can help.

Our TCPA Guardian solution has successfully helped clients avoid and dismiss TCPA lawsuits by validating that each lead was generated in a compliant manner, and providing proof of consent with Compliance Reports and Visual Playback.

As an independent witness to over 200M consumer events per month across 30,000 web domains, we are in a unique position to query compliance data from the original lead event, giving you peace of mind to contact consumers.



### VALIDATE COMPLIANCE IN REAL TIME

- Know a disclosure was shown, that it was clear and conspicuous, and consent was given before calling or texting
- Query your leads automatically to validate compliance with TCPA
- Receive actionable data from Jornaya for real-time validation and decision making
- Proactively avoid non-compliant leads and adjust your follow up strategy



### PERSUASIVE PROOF OF CONSENT

- Support existing compliance strategies with an independent source of proof
- Receive a Compliance Report for every queried LeadID
- Recreate the consumer's original onsite experience with Visual Playback
- Capture and store persuasive proof of consent for as long as you need



### TCPA GUARDIAN FOR FACEBOOK LEAD ADS

- Jornaya is the only TCPA solution extending proof of consent to your Facebook lead ads program
- Request a Visual Playback using Facebook's lead ad ID
- Store proof of TCPA compliance, for as long as you need
- Sign-up is easy, no integration or technical resources required

# JORNAYA™

The Power of Intent™

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“TCPA Guardian from Jornaya helped me dismiss a large Class Action TCPA lawsuit that I estimate saved our business \$500,000 in legal fees alone.”

- IN-HOUSE COUNSEL  
AT A PUBLICLY TRADED COMPANY



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